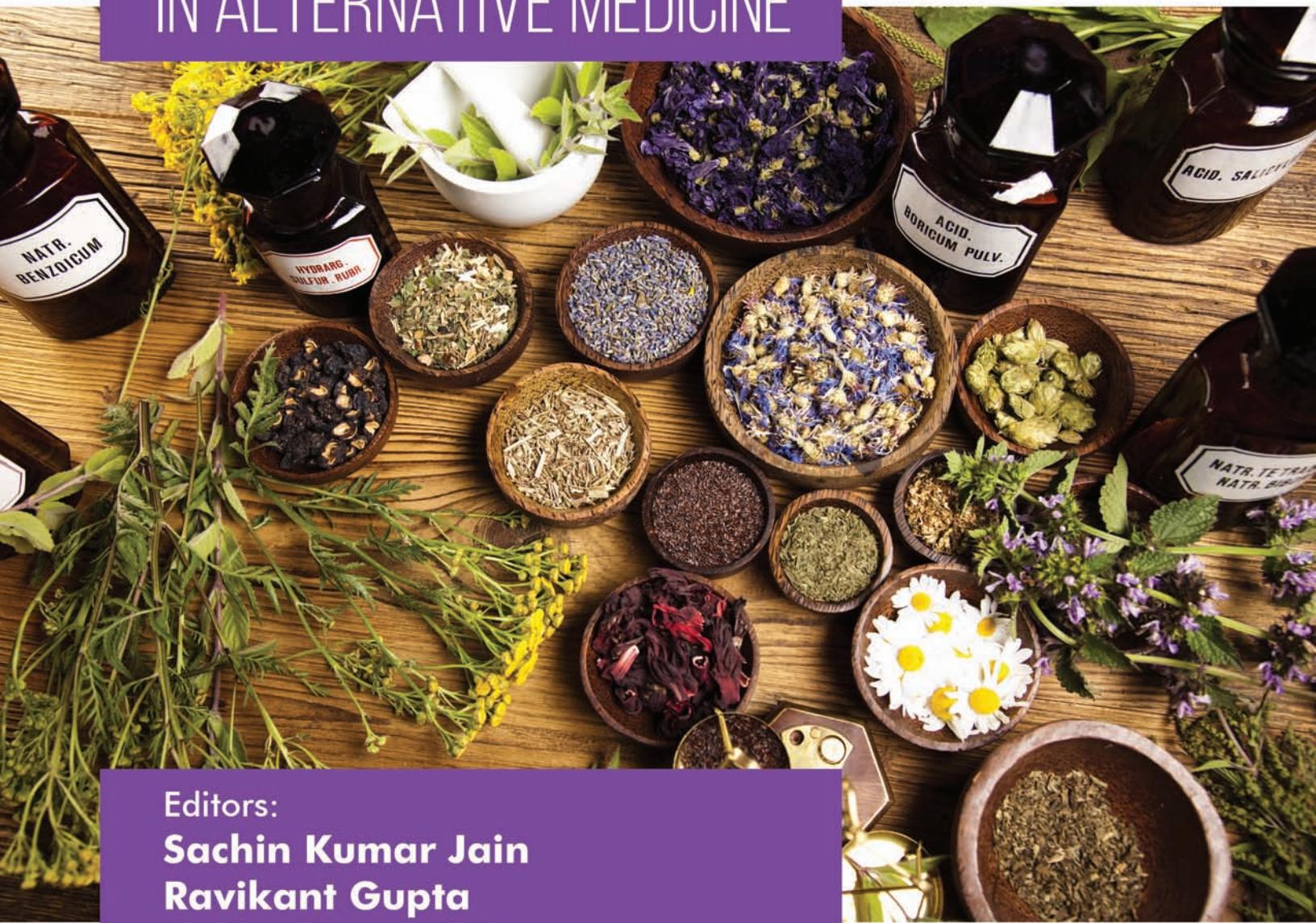


QUALITY ASSURANCE OF ETHNO-HERBALS: CULTIVATING CONFIDENCE IN ALTERNATIVE MEDICINE



Editors:

Sachin Kumar Jain
Ravikant Gupta
Sudha Vengurlekar
Nidhi Bais

Bentham Books

Quality Assurance of Ethno- Herbals: Cultivating Confidence in Alternative Medicine

Edited By

Sachin Kumar Jain

*Oriental College of Pharmacy & Research
Oriental University, Near Aurobindo Hospital, Sanwer Road
Indore 453555, MP, India*

&

**Ravikant Gupta, Sudha Vengurlekar &
Nidhi Bais**

*Faculty of Pharmacy, Oriental University
Near Aurobindo Hospital, Sanwer Road
Indore 453555, MP, India*

**Quality Assurance of Ethno-Herbals: Cultivating Confidence
in Alternative Medicine**

Editors: Sachin Kumar Jain, Ravikant Gupta, Sudha Vengurlekar & Nidhi Bais

ISBN (Online): 978-981-5274-55-4

ISBN (Print): 978-981-5274-56-1

ISBN (Paperback): 978-981-5274-57-8

© 2025, Bentham Books imprint.

Published by Bentham Science Publishers Pte. Ltd. Singapore. All Rights Reserved.

First published in 2025.

BENTHAM SCIENCE PUBLISHERS LTD.

End User License Agreement (for non-institutional, personal use)

This is an agreement between you and Bentham Science Publishers Ltd. Please read this License Agreement carefully before using the book/echapter/ejournal ("Work"). Your use of the Work constitutes your agreement to the terms and conditions set forth in this License Agreement. If you do not agree to these terms and conditions then you should not use the Work.

Bentham Science Publishers agrees to grant you a non-exclusive, non-transferable limited license to use the Work subject to and in accordance with the following terms and conditions. This License Agreement is for non-library, personal use only. For a library / institutional / multi user license in respect of the Work, please contact: permission@benthamscience.net.

Usage Rules:

1. All rights reserved: The Work is the subject of copyright and Bentham Science Publishers either owns the Work (and the copyright in it) or is licensed to distribute the Work. You shall not copy, reproduce, modify, remove, delete, augment, add to, publish, transmit, sell, resell, create derivative works from, or in any way exploit the Work or make the Work available for others to do any of the same, in any form or by any means, in whole or in part, in each case without the prior written permission of Bentham Science Publishers, unless stated otherwise in this License Agreement.
2. You may download a copy of the Work on one occasion to one personal computer (including tablet, laptop, desktop, or other such devices). You may make one back-up copy of the Work to avoid losing it.
3. The unauthorised use or distribution of copyrighted or other proprietary content is illegal and could subject you to liability for substantial money damages. You will be liable for any damage resulting from your misuse of the Work or any violation of this License Agreement, including any infringement by you of copyrights or proprietary rights.

Disclaimer:

Bentham Science Publishers does not guarantee that the information in the Work is error-free, or warrant that it will meet your requirements or that access to the Work will be uninterrupted or error-free. The Work is provided "as is" without warranty of any kind, either express or implied or statutory, including, without limitation, implied warranties of merchantability and fitness for a particular purpose. The entire risk as to the results and performance of the Work is assumed by you. No responsibility is assumed by Bentham Science Publishers, its staff, editors and/or authors for any injury and/or damage to persons or property as a matter of products liability, negligence or otherwise, or from any use or operation of any methods, products instruction, advertisements or ideas contained in the Work.

Limitation of Liability:

In no event will Bentham Science Publishers, its staff, editors and/or authors, be liable for any damages, including, without limitation, special, incidental and/or consequential damages and/or damages for lost data and/or profits arising out of (whether directly or indirectly) the use or inability to use the Work. The entire liability of Bentham Science Publishers shall be limited to the amount actually paid by you for the Work.

General:

1. Any dispute or claim arising out of or in connection with this License Agreement or the Work (including non-contractual disputes or claims) will be governed by and construed in accordance with the laws of Singapore. Each party agrees that the courts of the state of Singapore shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with this License Agreement or the Work (including non-contractual disputes or claims).
2. Your rights under this License Agreement will automatically terminate without notice and without the

need for a court order if at any point you breach any terms of this License Agreement. In no event will any delay or failure by Bentham Science Publishers in enforcing your compliance with this License Agreement constitute a waiver of any of its rights.

3. You acknowledge that you have read this License Agreement, and agree to be bound by its terms and conditions. To the extent that any other terms and conditions presented on any website of Bentham Science Publishers conflict with, or are inconsistent with, the terms and conditions set out in this License Agreement, you acknowledge that the terms and conditions set out in this License Agreement shall prevail.

Bentham Science Publishers Pte. Ltd.
80 Robinson Road #02-00
Singapore 068898
Singapore
Email: subscriptions@benthamscience.net



CONTENTS

PREFACE	i
LIST OF CONTRIBUTORS	ii
CHAPTER 1 INTRODUCTION TO CULINARY HERITAGE	1
<i>Nikhar Vishwakarma, Anupam Jaiswal and Megha Verma</i>	
INTRODUCTION	1
Definition of Culinary Heritage	1
Significance of Culinary Heritage	2
Exploration of Culinary Traditions	2
HISTORICAL PERSPECTIVE	2
Evolution of Culinary Practices	2
Influence of Ancient Civilizations	2
Culinary Heritage Across Cultures	2
CULINARY HERITAGE AND IDENTITY	3
Regional and National Identities	3
Cultural Symbolism in Cuisine	3
Culinary Heritage Preservation	3
ELEMENTS OF CULINARY HERITAGE	3
Traditional Ingredient	5
<i>Indigenous Flora and Fauna</i>	5
<i>Staple Crops and Grains</i>	8
Cooking Techniques	9
CHALLENGES AND OPPORTUNITIES	10
CULINARY HERITAGE CONSERVATION	11
CONCLUSION	12
REFERENCES	13
CHAPTER 2 INDIGENOUS HERBS AND THEIR CULTURAL IMPORTANCE	16
<i>Priyanka Soni, Vishal Soni, Rahul Trivedi, Kinjal P. Patel and Rajesh A. Maheshwari</i>	
INTRODUCTION	16
HISTORICAL TIMELINE OF TRADITIONAL MEDICINE	20
TRADITIONAL MEDICINE (INDIGENOUS MEDICINE)	20
CULTURAL IMPORTANCE OF INDIGENOUS MEDICINE	23
Synergistic Effect	23
Sustain Official Medicine	24
Preventive Medicine	24
CONCLUDING REMARKS	27
ACKNOWLEDGEMENTS	29
REFERENCES	29
CHAPTER 3 INTELLECTUAL PROPERTY RIGHTS AND INDIGENOUS PLANTS	33
<i>Kavita Shakya Chahal and Megha Jha</i>	
INTRODUCTION	33
Legal Problems Relating to the Safeguarding of Native Flora	34
Organization for Intellectual Property on a Global Scale known as WIPO	35
The World Trade Organization (WTO) and TRIPS	36
Convention on Biological Diversity (“CBD”)	37
The CGIAR, Consultative Group on International Agricultural Research	37
“IPGRI” International Plant Genetic Resources Institute.	37

Traditional Knowledge and Intellectual Property Rights	37
Preservation of Indigenous Knowledge	38
Intellectual Property Rights	39
TYPES OF INTELLECTUAL PROPERTY RIGHTS	40
Copyright and Rights Related to Copyright	40
Industrial Property	40
Patents	41
CONCLUSION	41
REFERENCES	41
CHAPTER 4 THE CHALLENGES OF PRESERVING INDIGENOUS HERBS	43
<i>Priyabrata Pattanayak, Ganesh Prasad Mishra, Rupesh Kumar Pandey, Lubhan Singh, Ravindra Kumar Pandey, Shiv Shankar Shukla and Priyanka Pandey</i>	
INTRODUCTION	43
THE NEED TO PRESERVE THE INDIGENOUS HERBS	44
Education and Awareness Programs	45
Indigenous Knowledge	46
Sustainable Harvesting Practices	46
Ex situ and In situ Preservation Techniques	46
Lack of Awareness and Public Support	47
Funding and Resource Constraints	47
Limited Research and Data	47
Traditional Medicine Integration and Validation	47
CONCLUSION	48
REFERENCES	48
CHAPTER 5 TRADITIONAL KNOWLEDGE AND INTELLECTUAL PROPERTY RIGHTS	52
<i>Yash Bhandari, Vaishali Raghuwanshi, Sachin K. Jain and Umesh K. Patil</i>	
INTRODUCTION	53
The Importance and Scope of Traditional Knowledge	53
Reasons for Protecting TK	54
Is Yoga a Type of Traditional Knowledge?	56
Role of Ayurveda in TK	56
Role of Siddha in TK	56
ROLE OF UNANI IN TK	57
ROLE OF NATUROPATHY IN TK	58
ROLE OF HOMOEOPATHY IN TK	59
TRANSFORMING THE ROLE OF EDUCATION	60
Operational Strategies of Multinational Enterprise	61
Traditional Knowledge is Protected Through Two Methods	61
Positive Protection	61
Defensive Mechanism	61
Multidomestic	61
Global	62
Transnational	62
ROLE OF WTO	63
HOW TRADITIONAL KNOWLEDGE DIGITAL LIBRARY UNIT (TKDL) PLAY A MAJOR ROLE IN INDIA?	63
What is TKDL?	63
ROLE OF TKDL	64
Role of TKDL in the Indian Medicine System	65
CONCLUSION	65

REFERENCES	65
CHAPTER 6 ESTABLISHING INTELLECTUAL PROPERTY RIGHTS FOR INDIGENOUS HERBS	70
<i>Ekta Prajapati, Sachin K. Jain, Sudha Vengurlekar, Umesh K. Patil, Ravikant Gupta and J. Ekowati</i>	
INTRODUCTION	71
Therapeutic Applications, Useful Impacts, and Dynamic Components	73
Trends in Use	73
CORE FACTS	75
Significant Indian System of Medicine Medicinal Plants	77
<i>Withania Somnifera or Ashwagandha</i>	77
<i>Chlorophytum borivilianum Santapau and Fernandes (Liliaceae) or Safed Musli</i>	77
<i>Commiphora wightii or Guggul</i>	77
<i>Tinospora cordifolia or Tinospora</i>	78
<i>Satavar, Shatavari, Shatamull, Shatawari, Satavari, or Asparagus racemosus</i>	78
<i>Andrographis Paniculata Nees, or Kalmegh</i>	79
<i>Chiraita, or Swertia chirayta (Roxb.ex Flem.) Karst.</i>	79
<i>Bankakai, or (Podophyllum hexandrum Royle P. emodi</i>	79
<i>Asoka, also known as Saraca asoca (Roxb.) De Wilde</i>	80
<i>Isabgol</i>	80
<i>Senna (Cassia angustifolia Vahl)</i>	80
<i>Aloe barbadensis</i>	81
<i>Periwinkle or Catharanthus roseus (L) G. Don</i>	81
<i>Phyllanthus emblica L. (Emblica officinalis Gaertn.) or Amla</i>	81
<i>Long pepper, or Piper longum L.</i>	82
<i>Vach or Acorus calamus L.</i>	82
<i>Sarpagandha or Rauvolfia serpentine (L.) Benth.ex Kurz</i>	82
<i>Bhui amla or Phyllanthus amarus</i>	83
Intellectual Property Rights (IPR) applicable for MAPs	83
<i>Security of Plant Varieties and Farmers' Rights Act (2001)</i>	83
<i>Protection through the Biological Changes Act (2002)</i>	84
<i>(Registration and Protection) Geographical Indication of Goods Act (1999)</i>	84
<i>Traditional Knowledge Digital Library (TKDL)</i>	84
<i>Patent Safety</i>	85
IPRs are Inadequate and Inappropriate for the Defense of Traditional Ecological Knowledge and Community Resources Because They	85
Main Discussions About IPR Related to Traditional Herbs	85
CASE STUDIES	86
CONCLUSION	89
REFERENCES	89
CHAPTER 7 BALANCING PRESERVATION AND ACCESS	93
<i>Ravikant Gupta, Sudha Vengurlekar, Sachin Kumar Jain and Vaibhav Rajoriya</i>	
INTRODUCTION	93
HISTORICAL BACKGROUND	95
Need to Preserve Indigenous Medicines	96
IMPORTANCE AND RELEVANCE OF BALANCING, PRESERVATION AND ACCESS	97
Benefits of Balancing, Preservation and Access	99
PRESERVATION IMPERATIVES	100
CULTURAL RIGHTS AND ETHICAL CONSIDERATIONS	100

REGULATORY GUIDELINES AVAILABLE FOR BALANCING, PRESERVATION, AND ACCESS TO INDIGENOUS HERBS	100
SUSTAINABLE ACCESS AND RESPONSIBLE USES	102
CHALLENGES IN BALANCING PRESERVATION AND ACCESS	102
HOW TO COMBAT THE ASSOCIATED CHALLENGES	104
CASE STUDIES	105
Case Study 1: Traditional Ecological Knowledge Conservation in Amazon Rainforest	105
Case Study 2: Indigenous Knowledge sharing for Sustainable Development in South Africa	106
FUTURE PERSPECTIVE	106
CONCLUSION	107
ACKNOWLEDGEMENT	108
REFERENCES	109
CHAPTER 8 COLLABORATIVE APPROACHES AND PARTNERSHIP	113
<i>Rupesh Kumar Pandey, Satyaendra Kumar Shrivastava, Priyanka Pandey, Dishant Gupta, Ravindra Kumar Pandey, Shiv Shankar Shukla and Sachin K. Jain</i>	
INTRODUCTION	113
Principle of Collaborative Approaches and Partnerships	114
RESEARCH COOPERATION	114
Engagement of Public and Private Partnership	115
COMMUNITY ASSIGNATION	115
GLOBAL COLLABORATION	115
Academic and Training	115
Role of Regulations in Collaboration	115
Collaborative Approaches and their Benefits	116
Challenges in Collaborative Approaches and Partnerships	116
Stakeholders	116
Resource Accessibility	116
Regulatory Requirements	117
IPR (Intellectual Property Rights)	117
Ethical and Cultural Considerations	117
Standardization Parameters	117
Conservation and Sustainability	117
Innovations and Technology	118
CONCLUSION	118
REFERENCES	118
CHAPTER 9 FUTURE DIRECTIONS AND INNOVATIONS	121
<i>Anuradha Derashri, Disha Sharma, Akanksha Dwivedi and Devyani Rajput</i>	
INDIGENOUS CULINARY HERITAGE PROTECTION SYSTEMS	122
INTELLECTUAL PROPERTY RIGHTS AND CULINARY HERITAGE	122
CONTEMPORARY APPROACHES TO SAFEGUARDING INDIGENOUS KNOWLEDGE	123
CHALLENGES IN PROTECTING TRADITIONAL KNOWLEDGE	124
EMERGING TRENDS IN CULINARY PRESERVATION	125
PHYTOCOMPONENTS	127
ECONOMICAL AND PREVENTIVE USE OF THE HERBAL MEDICATION	128
THE GOVERNMENT'S STANCE ON NATURAL REMEDIES	130
FUTURE DIRECTIONS OF TRADITIONAL MEDICATIONS	131
DECLARATION	132
REFERENCES	132
SUBJECT INDEX	137

PREFACE

In today's world, where the allure of alternative medicine beckons to those seeking holistic wellness, the need for quality assurance in ethno-herbals has never been more paramount. As ancient practices mingle with modern science, the quest for efficacy and safety in alternative remedies has become a focal point for both practitioners and consumers alike.

“Quality Assurance of Ethno-Herbals: Cultivating Confidence in Alternative Medicine” emerges as a guiding light in this dynamic landscape. Within these pages, we embark on a journey that bridges tradition with innovation, shedding light on the rigorous methodologies necessary to ensure the integrity and potency of ethno-herbal remedies.

This book is not merely a compilation of facts and figures; it is a testament to the dedication of countless researchers, practitioners, and enthusiasts who have devoted their lives to unraveling the mysteries of nature's pharmacopeia. Through meticulous research and collaborative efforts, they have paved the way for a deeper understanding of the intricate relationship between plants and human health.

As we delve into the intricacies of quality assurance, we confront a myriad of challenges, from the standardization of herbal preparations to the validation of traditional knowledge through scientific inquiry. Yet, it is through these challenges that we uncover opportunities for growth and innovation, forging a path towards a future where alternative medicine is not just a complement but a cornerstone of healthcare systems worldwide. This book highlights the integration of traditional knowledge and intellectual property rights in the culinary world and unfolds the importance of valuing and respecting indigenous knowledge and traditions. In this book, secrets of future directions and innovations are revealed.

This preface serves as an invitation to embark on a journey of discovery and enlightenment. Together, let us explore the depths of ethno-herbalism, cultivating confidence in alternative medicine through a steadfast commitment to quality assurance. For in our quest for wellness, knowledge is the greatest remedy of all.

Sachin Kumar Jain
Oriental College of Pharmacy & Research
Oriental University, Near Aurobindo Hospital, Sanwer Road
Indore 453555, MP, India

&

Ravikant Gupta, Sudha Vengurlekar &
Nidhi Bais
Faculty of Pharmacy, Oriental University
Near Aurobindo Hospital, Sanwer Road
Indore 453555, MP, India

List of Contributors

Anuradha Derashri	LSHGCT's Gahlot Institute of Pharmacy, Navi Mumbai, Maharashtra 400709, India
Anupam Jaiswal	Gyan Ganga Institute of Technology and Sciences Pharmacy, Jabalpur, MP, India
Akanksha Dwivedi	Acropolis Institute of Pharmaceutical Education and Research, Indore 452007, M.P., India
Dishant Gupta	Swami Vivekanand College of Pharmacy, Indore, Madhya Pradesh, India
Disha Sharma	LSHGCT's Gahlot Institute of Pharmacy, Navi Mumbai, Maharashtra 400709, India
Devyani Rajput	Dr. Hari Singh Gour Vishwavidyalaya, Sagar, M.P. 470003, India
Ekta Prajapati	Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India
Ganesh Prasad Mishra	Faculty of Pharmacy, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh, India
J. Ekowati	Department of Pharmaceutical Science, Faculty of Pharmacy, Airlangga University, Surabaya, Indonesia
Kinjal P. Patel	Department of Pharmacy, Sumandeep Vidyapeeth Deemed To Be University, Pipariya, Vadodara, Gujarat-391760, India
Kavita Shakya Chahal	Department of Botany, Government Science College, Jabalpur, M.P. 482001, India
Lubhan Singh	Faculty of Pharmacy, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh, India
Megha Jha	Department of Biotechnology, School of Biological Sciences, Dr. Harisingh Gour Central University, Sagar, M.P. 470003, India
Megha Verma	Gyan Ganga Institute of Technology and Sciences Pharmacy, Jabalpur, MP, India
Nikhar Vishwakarma	Gyan Ganga Institute of Technology and Sciences Pharmacy, Jabalpur, MP, India
Priyanka Soni	Faculty of Pharmacy, B.R. Nahata College of Pharmacy, Mandsaur University, Mandsaur, Madhyapradesh-458001, India
Priyabrata Pattanayak	Faculty of Pharmaceutical Sciences, Siksha 'O' Anusandhan, Deemed to be University, Campus-II, Bhubaneswar, Odisha, India
Priyanka Pandey	NKBR College of Pharmacy, Meerut, Uttar Pradesh, India
Rahul Trivedi	Department of Pharmacy, Sumandeep Vidyapeeth Deemed To Be University, Pipariya, Vadodara, Gujarat-391760, India
Rajesh A. Maheshwari	Department of Pharmacy, Sumandeep Vidyapeeth Deemed To Be University, Pipariya, Vadodara, Gujarat-391760, India
Rupesh Kumar Pandey	Faculty of Pharmacy, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh, India

Ravindra Kumar Pandey	Columbia Institute of Pharmacy, Raipur, Chhattisgarh, India
Ravikant Gupta	Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India
Shiv Shankar Shukla	Columbia Institute of Pharmacy, Raipur, Chhattisgarh, India
Satyendra Kumar Shrivastava	Parijat College of Pharmacy, Indore, Madhya Pradesh, India
Sachin K. Jain	Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India
Sudha Vengurlekar	Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India
Umesh K. Patil	Department of Pharmaceutical Science, Hari Singh Gour Vishwavidyalaya, Sagar, India
Vaishali Raghuvanshi	Department of Pharmaceutics, Sri Aurobindo Institute of Pharmacy, Indore, India
Vaibhav Rajoriya	Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India
Vishal Soni	Faculty of Pharmacy, B.R. Nahata College of Pharmacy, Mandsaur University, Mandsaur, Madhyapradesh-458001, India
Yash Bhandari	Department of Pharmaceutical Chemistry, Sri Aurobindo Institute of Pharmacy, Indore, India

CHAPTER 1

Introduction to Culinary Heritage

Nikhar Vishwakarma¹, Anupam Jaiswal¹ and Megha Verma^{1,*}

¹ *Gyan Ganga Institute of Technology and Sciences Pharmacy, Jabalpur, MP, India*

Abstract: The chapter highlights the multifaceted nature of culinary heritage and its crucial role in shaping the cultural fabric of societies. Culinary heritage emerges as a dynamic force that not only connects individuals with their roots but also contributes to the preservation of cultural identities, traditions, and rituals. This chapter delves into the intricate dimensions of culinary heritage, investigating its significance and historical evolution. Beginning with the elucidation of culinary heritage as the embodiment of rich traditions in food, cooking methods, and eating practices, this study underscores its role in reflecting historical, cultural, and social aspects. Considering the historical perspective, it traces the evolution of culinary practices, emphasizing the profound influence of ancient civilizations on contemporary cuisines. Examining the relationship between culinary heritage and identity, the chapter elucidates how distinctive regional and national identities are shaped through traditional ingredients, cooking techniques, and cultural symbolism embedded in cuisine. Elements like indigenous flora and fauna, staple crops, and unique culinary tools are dissected to reveal their integral role in culinary heritage. Challenges and opportunities in the preservation of culinary heritage are explored, shedding light on the connection between cultural sustainability and the safeguarding of traditional food practices. In conclusion, the chapter underscores the importance of safeguarding culinary heritage as a vital aspect of cultural preservation and encourages a holistic approach to its documentation, research, and conservation.

Keywords: Cuisine, Culture, Civilization, Conservation, Culinary heritage, Flora, Fauna, Holistic, Indigenous, Preservation, Tradition.

INTRODUCTION

Definition of Culinary Heritage

Culinary heritage encompasses the rich and varied traditions associated with food, cooking methods, and eating practices within specific cultures or communities. It encapsulates recipes, ingredients, and techniques passed down through generations, shaping the unique culinary identity of a region or group [1].

^{*} **Corresponding author Megha Verma:** Gyan Ganga Institute of Technology and Sciences Pharmacy, Jabalpur, MP, India; E-mail: meghapharma@rediffmail.com

Significance of Culinary Heritage

The significance of culinary heritage lies in its ability to reflect the historical, cultural, and social aspects of a community, acting as a tangible link to the past. It connects individuals with their roots, providing a sense of identity. Culinary heritage not only showcases the flavors and aromas tied to a specific culture but also embodies the traditions, rituals, and stories surrounding food [2].

Exploration of Culinary Traditions

Exploring culinary traditions involves a multidimensional approach to understanding the historical and cultural contexts of various cuisines. Research emphasizes the importance of exploring culinary traditions for a comprehensive understanding of the factors influencing contemporary food choices and preferences. This exploration is vital for appreciating the nuances of culinary heritage and its impact on modern gastronomy [3].

HISTORICAL PERSPECTIVE

Evolution of Culinary Practices

The evolution of culinary practices traces the development of cooking methods, food preservation techniques, and culinary preferences throughout history. From basic methods in ancient times to the sophisticated culinary arts of today, this evolution reflects changes in societal structures, trade, and technological advancements [4].

Influence of Ancient Civilizations

Ancient civilizations, such as the Mesopotamians, Egyptians, Greeks, and Romans, significantly shaped culinary practices. They introduced various ingredients, cooking techniques, and cultural practices that laid the foundation for many modern cuisines. The exchange of culinary knowledge across ancient trade routes facilitated the amalgamation of diverse flavors and culinary traditions [5, 6].

Culinary Heritage Across Cultures

Culinary heritage is a global phenomenon that transcends geographical boundaries. Different cultures have contributed distinct elements to the world's culinary mosaic. The globalization of food has led to a rich fusion of flavors and techniques, highlighting the interconnectedness of culinary heritages worldwide [7, 8].

CULINARY HERITAGE AND IDENTITY

Regional and National Identities

Culinary heritage plays a pivotal role in shaping regional and national identities. Distinctive ingredients, cooking styles, and traditional recipes contribute to the unique identity of a place, becoming a source of pride [9].

Cultural Symbolism in Cuisine

Cuisine often serves as a powerful cultural symbol, reflecting the values, beliefs, and social structures of a community. Symbolic elements in culinary practices may include traditional rituals, festive foods, and the significance of certain ingredients. These symbols contribute to a collective cultural identity shared by a group of people [10, 11].

Culinary Heritage Preservation

Preserving culinary heritage involves efforts to document, protect, and promote traditional food practices. Organizations, chefs, and communities actively work towards safeguarding culinary traditions through initiatives such as culinary museums, heritage festivals, and educational programs. These endeavors ensure that future generations can continue to experience and appreciate the richness of their culinary heritage [12].

In conclusion, the exploration of culinary heritage provides valuable insights into the cultural fabric of societies, highlighting the interconnectedness of food, history, and identity. The multifaceted nature of culinary traditions enriches our understanding of diverse cultures and fosters a sense of appreciation for the role of food in shaping human experiences. Fig. (1) shows the concept of culinary heritage.

ELEMENTS OF CULINARY HERITAGE

Primarily in the field of tourism, intangible cultural heritage, including legacy cuisine, has gained attention in recent decades [13]. Travelers can experience physical cultural heritage through museums, temples, *etc.*, as well as intangible cultural heritage through folklore, music, dance, festivals, and traditional food. As an element of intangible cultural heritage, heritage cuisine has gained recognition worldwide, particularly in nations like Italy, France, Mexico, and Thailand, whose cuisines are well-known for their culinary traditions [14]. The demand for historical cuisine in the hotel sector is rising globally [15]. However, the so-called “authentication” process that chefs and cooks undertake in an effort to restore

CHAPTER 2

Indigenous Herbs and their Cultural Importance

Priyanka Soni^{1,*}, Vishal Soni¹, Rahul Trivedi², Kinjal P. Patel² and Rajesh A. Maheshwari²

¹ Faculty of Pharmacy, B.R. Nahata College of Pharmacy, Mandsaur University, Mandsaur, Madhya Pradesh-458001, India

² Department of Pharmacy, Sumandeep Vidyapeeth Deemed To Be University, Pipariya, Vadodara, Gujarat-391760, India

Abstract: The practice of using medicinal plants for healing has been a tradition since the early stages of human history, starting with the emergence of diseases. As health issues became more widespread, people in ancient times started to investigate natural resources in their surroundings to find substances with therapeutic properties. Traditional medicine includes health-related practices, methodologies, knowledge, and beliefs that incorporate the utilization of remedies derived from plants, animals, and minerals, as well as spiritual therapies, manual techniques, and exercises. Some traditional medicine systems are supported by comprehensive literature and documentation that explain theoretical principles and practical skills, while others are passed down from one generation to another through oral teachings. Investigating indigenous herbal medicine can validate and enhance existing local practices, providing insights into potential remedies that may have global applicability. Ethnomedicine pertains to the conventional healthcare customs of indigenous societies related to human health. It is essential to thoroughly examine the medicinal attributes of easily accessible plants, as well as the extracts derived from animal and mineral substances utilized in traditional medicine. This requires meticulous observation and validation for practical implementation. Additionally, there is a requirement to compile an inventory and document a variety of medicinal plants and herbs used for treating common ailments.

Keywords: Cultural use, Ethnomedicines, Indigenous herbs, Medicinal plants, Traditional medicines.

INTRODUCTION

The utilization of medicinal plants to cure diseases has been a practice since early human history, dating back to the onset of diseases. As ailments became more prevalent, ancient humans began exploring natural sources in their environment

* Corresponding author Priyanka Soni: Faculty of Pharmacy, B.R. Nahata College of Pharmacy, Mandsaur University, Mandsaur, Madhya Pradesh-458001, India; E-mail: soni_priyanka21@rediffmail.com

for therapeutic substances. Tree bark, seeds, leaves, fruits, and roots were employed to address various illnesses. Today, we still incorporate these remedies, albeit often in more advanced and refined formulations. The transfer of historical knowledge primarily occurred through trial and error and the sharing of experiences among various communities and regions, mainly through oral communication. This knowledge exchange persists today, now integrating modern biomedicine into traditional practices. This integration has resulted in Ayurveda, Unani, and Siddha becoming essential components of contemporary medicine, either working in conjunction with or complementing modern biomedicine in India [1].

From ancient times, humans have employed natural substances like plants, animals, microorganisms, and marine organisms for medicinal purposes to alleviate and cure diseases. Fossil evidence suggests that the utilization of plants for medicinal purposes by humans dates back at least 60 thousand years. The utilization of natural substances as remedies likely posed significant challenges for early humans. It is highly likely that in the pursuit of food, early humans frequently ingested toxic plants, resulting in adverse effects such as vomiting, diarrhea, coma, or even potential fatality. Nevertheless, through this process, early humans managed to acquire information about safe and beneficial substances, both for consumption and medicinal purposes. Afterward, humans discovered fire, acquired the skill of alcohol production, established religions, achieved technological advancements, and gained the knowledge to formulate novel drugs [2].

Folk medicine, also known as folk treatment, is a conventional healthcare practice among indigenous communities. It is a form of medical care that originates from, is employed by, and serves the needs of the local population. This type of traditional healing encompasses various terms, such as community medicine and household medicine. Typically, the wisdom of folk medicines is passed down through generations *via* oral communication or traditional oral practices, developed through extensive experimentation and trial and error spanning centuries. Folk medicine serves as the foundation for various medical systems like Ayurveda and modern medicine. Practitioners of traditional medicine within the folk community, often referred to as medicine men or women, acquire their knowledge from social environments and real-life experiences. Their understanding extends beyond health problems to include traditional insights into human anatomy through folk education. As integral members of the community, these native healers are well-equipped to address common health issues in their familiar home settings [3, 4].

Folk medicines might originate from the input of a specific ethnic group or a particular region, evolving alongside ancient cultures. Globally, the prevalence of folk medicine practices is notable, particularly within traditional societies. Traditional medicine practitioners, commonly known as medicine men or women, specialize in specific localities due to their expertise in utilizing locally available plants. Their specialization extends to various areas, including healing injuries, treating poisonous snake bites, addressing neurological disorders, and managing a range of health issues such as skin problems, allergies, aches, and nervous disorders [5, 6].

They employ various components of medicinal plants to alleviate common health issues. Leaves are the most commonly used plant part for treating diseases, followed by the utilization of whole plant parts, fruits, and stems. After that, roots, bark, seeds, flowers, and latex were also used. The preparation methods can be categorized into four types:

- Application of plant parts as a paste.
- Extraction of juice plant parts.
- Creation of powder from plant parts.
- Utilization of plant parts and their decoction.

Folk medicines hold significant importance in rural areas, particularly for the impoverished and marginalized populations in India. Herbal remedies and traditional treatments are relied upon by these communities, serving as the primary source of healthcare, especially in remote regions. Initially, individuals in these areas utilize their traditional knowledge to address non-severe health issues within the familiar environment of their homes. In Table 1, some specific fields of traditional practice are given [7, 8].

Table 1. Special field of traditional practice [4].

S. No.	Traditional Name	Modern Name
1.	Kobiraj or Bidya	Herbalist
2.	Gunin or Munshi	Diagnosis specialist
3.	Medicine men/women	Person involves in ceremonies and rituals
4.	Ojha	Healer
5.	Peer	Spiritualist

Traditional healing systems offer notable advantages, as they can provide a broader range of services compared to other medical systems. This form of healthcare is sustainable and self-sufficient, particularly beneficial for rural areas

CHAPTER 3

Intellectual Property Rights and Indigenous Plants

Kavita Shakya Chahal¹ and Megha Jha^{2,*}

¹ Department of Botany, Government Science College, Jabalpur, M.P. 482001, India

² Department of Biotechnology, School of Biological Sciences, Dr. Harisingh Gour Central University, Sagar, M.P. 470003, India

Abstract: Intellectual Property Rights (IPR) empower innovators and creators to safeguard their work, supporting the preservation of traditional lifestyles. However, indigenous knowledge holders often face significant barriers to accessing the legal system. This disparity stems from traditional health systems, which utilize indigenous knowledge and protection mechanisms, being incompatible with standardized commercial systems in developed capitalist countries. This chapter examines legal issues surrounding the protection of indigenous plants and proposes strategic partnerships between the World Health Organization (WHO) and the World Trade Organization (WTO), with organizations like the Medicinal and Aromatic Plants Group (under the Convention on Biodiversity) and World Conservation Union/Species Survival Commission. Furthermore, integrating the Traditional Knowledge Digital Library with the International Patent System through an International Traditional Knowledge Resource Classification System can be instrumental in preserving traditional and indigenous lifestyles.

Keywords: Biodiversity, Indigenous, Intellectual property rights, International patent system.

INTRODUCTION

Indigenous communities are working to safeguard their cultural heritage and knowledge from being exploited for profit or used without permission, asserting their right to defend it. It is crucial to retain control as information leaving the community results in loss of control. Indigenous peoples mainly possess three forms of intellectual property: traditional cultural expressions, genetic resources, and traditional knowledge. Traditional knowledge is an important aspect of a community's knowledge that has been passed down through generations. Cultural appropriation happens when a culture borrows elements from another culture without acknowledging their importance.

* Corresponding author Megha Jha: Department of Biotechnology, School of Biological Sciences, Dr. Harisingh Gour Central University, Sagar, M.P. 470003, India; E-mail: meghajhabtbpl@gmail.com

Legal Problems Relating to the Safeguarding of Native Flora

As a result of economic globalization, the World Intellectual Property Organization formed the Intergovernmental Committee to focus on intellectual property and genetic resources, traditional knowledge, and folklore. WIPO project aimed to highlight the diverse range of knowledge found across the globe. The committee's discussions were centered on addressing intellectual property (IP) concerns regarding the preservation and utilization of genetic resources, indigenous knowledge, and traditional cultural expressions (TCE).

At first, there was optimism that the current intellectual property rights (IPR) systems could safeguard indigenous knowledge. Yet, the knowledge holders are looking for a legal tool that is genuine and efficient in protecting their rights. Globally, native communities have demanded more defined legal structures and a distinct position for traditional leaders in safeguarding their wisdom. This method emphasizes the importance of aligning existing protections for traditional knowledge with different international systems and practices specified in numerous international agreements. The UN Declaration on the Rights of Indigenous Peoples acknowledges the rights of indigenous individuals regarding their traditional cultural expressions, knowledge, and resources, which includes intellectual property rights, as outlined in Article 31. Regrettably, existing intellectual property laws do not effectively safeguard the intellectual property rights of indigenous people, resulting in reduced importance in society [1].

Current laws are seen as encouraging innovative projects and advancements in technology while frequently neglecting the incorporation of intangible cultural heritage. Indigenous communities hold a valuable intangible cultural legacy that encompasses traditional music and dances, languages, folklore, stories, beliefs, poetry, riddles, and other expressions. They possess important insights into medicinal plants and the preservation of the environment. Regrettably, individuals within established businesses often exploit this vast knowledge, which is their intellectual property, and unfairly treat it as if it were in the “public domain.” Indigenous people have been experiencing the loss of their traditional lands, being isolated, marginalized, and denied the right to vote for many generations. Their inherent rights have been taken away from them, and they have been labeled as primitive and superstitious, causing their distinctive linguistic, ethnic, religious, and cultural traditions to fade away. On a worldwide scale, indigenous populations have experienced discrimination and oppression, frequently having their rights and welfare disregarded.

Yet, in the nineteenth century, the emergence of a new group of educated indigenous individuals was evident through the civil rights and human rights

movements. As a reaction, several advanced countries like the USA, Canada, Australia, Brazil, and others have witnessed the formation of different indigenous groups. Please rephrase the text that you would like me to assist with [2].

The 1977 Geneva Conference brought together indigenous populations in the Americas to address discrimination, making it a crucial event for global indigenous mobilization. More than 150 delegates from a variety of indigenous communities took part in this crucial conference. Its results set the groundwork for a connected worldwide indigenous community by creating a system that allowed them to speak out for their rights and express their needs openly [3].

With the rise of indigenous demands, several global organizations started advocating for their rights and interests, especially those related to intellectual property. The International Labour Organization (ILO), based in Geneva, Switzerland, was the initial United Nations organization to focus on issues concerning indigenous populations. ILO Conventions 107 and 169 detailed rights for indigenous peoples, such as access to natural resources and protection of their languages and cultures [4].

Organization for Intellectual Property on a Global Scale known as WIPO

The World Intellectual Property Organization's Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge, and Folklore was established in 2000, which was a significant step towards addressing intellectual property challenges for indigenous peoples. The purpose of this committee's formation was to address issues about indigenous knowledge and intangible cultural manifestations. Native American groups continued to look for a mechanism that completely recognized their rights to intellectual property, notwithstanding these efforts. They believed that their rights to intellectual property were not adequately defined by the existing legal system [5, 6].

Established in 1967, WIPO is a specialized organization of the United Nations with the mission of fostering global innovation and creativity utilizing an international intellectual property framework. WIPO works to safeguard intellectual property rights, folklore, traditional knowledge, genetic resources, and the progress of nations' economies, societies, and cultures. It also seeks to advance international uniformity in intellectual property laws. Governments, corporate associations, and civil society organizations can convene on the global platform provided by WIPO to deliberate on the expanding domain of intellectual property matters. WIPO seeks to protect intellectual property and encourage international cooperation amongst intellectual property institutions [7].

CHAPTER 4

The Challenges of Preserving Indigenous Herbs

Priyabrata Pattanayak¹, Ganesh Prasad Mishra², Rupesh Kumar Pandey^{2,*}, Lubhan Singh², Ravindra Kumar Pandey³, Shiv Shankar Shukla³ and Priyanka Pandey⁴

¹ Faculty of Pharmaceutical Sciences, Siksha 'O' Anusandhan, Deemed to be University, Campus-II, Bhubaneswar, Odisha, India

² Faculty of Pharmacy, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh, India

³ Columbia Institute of Pharmacy, Raipur, Chhattisgarh, India

⁴ NKBR College of Pharmacy, Meerut, Uttar Pradesh, India

Abstract: Herbal drugs have been the drug of choice since ancient times to date as drugs are efficacious in the treatment of diseases. The common problems that arise with these medications are preservation and standardization. In this chapter, we have discussed preservation methods and their applicability, which can minimize research gap and increase the knowledge of different techniques that can be utilized for future research. The need of the hour is to disseminate the knowledge of herbal drug utilization with conceptualization for treating the disease.

Keywords: Drug, Herbal, Indigenous, Preservation, Techniques.

INTRODUCTION

Indigenous herbs have been the source of herbal medicine since time immemorial and are extensively utilized in the preparation of principal ingredients of many traditional medicines like Homeopathic, Ayurvedic, and Unani medicines. These herbs also provide a renewable source of raw materials for many medicinal compounds. The use of indigenous herbs in traditional healthcare systems has been documented for 5000 years. In India, it has been transcribed in Rigveda, Ayurveda, Charak Samhita, and Sushruta Samhita. In the 21st century, indigenous herbs are becoming popular in the healthcare system, and their demand for herbal pharmaceuticals, food supplements, herbal medicine, herbal cosmetics, and nutraceuticals is gaining popularity. This growing recognition of traditional herbs and their products is probably due to their non-toxicities, better compatibility, eco-friendliness, local availability, and affordable prices.

* Corresponding author Rupesh Kumar Pandey: Faculty of Pharmacy, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh, India; E-mail: ranu.rupeshpandey@gmail.com

THE NEED TO PRESERVE THE INDIGENOUS HERBS

The applications of medicinal plants lie in relieving illness. Previously, the selection of medicinal plants was largely based on conscious reasoning or deliberate thought in a problem-solving manner. The utility of indigenous herbs was often discovered accidentally. Thus, with time, awareness about herbal plants is increasing considerably, which is transmitted from one generation to another. The indigenous herbs as a source of modern drugs are given in Table 1.

Table 1. The indigenous herbs as a source of modern drugs.

Modern Drug	Indigenous Plant Source	Uses	References
Arglabin	<i>Artemisia glabella</i>	Antitumor	[1]
Aspirin	<i>Filipendula ulmaria</i>	Analgesic and anti-inflammatory	[2]
Atropine	<i>Atropa belladonna</i>	Preanesthetic medication	[3]
Artemisinin	<i>Artemisia annua</i> L.	Anti-malaria	[4]
Azadirachtin	<i>Azadirachta indica</i> A.	Insecticidal and antimicrobial	[5]
Berberine	<i>Berberis vulgaris</i> L	Antidiabetic	[6]
Caffeine	<i>Coffea arabica</i>	CNS stimulant	[7]
Camptothecin	<i>Camptotheca acuminata</i>	Antitumor	[8]
Capsaicin	<i>Capsicum annuum</i>	Analgesic	[9]
Cocaine	<i>Erythroxylum coca</i> and <i>E. novogranatense</i>	Local anaesthetic	[10]
Codeine	<i>Papaver somniferum</i>	Narcotic analgesics, cough suppressant	[11]
Curcumin	<i>Curcuma longa</i>	Hyperlipidaemia	[12]
Digitoxin	<i>Digitalis purpurea</i>	Heart congestion	[13]
Diosgenin	<i>Dioscorea floribunda</i>	Contraceptive	[14]
Ephedrine	<i>Ephedra sinica</i>	Nasal congestion	[15]
Forskolin	<i>Coleus forskohlii</i>	Adenylate cyclase and nitric oxide activators	[16]
Galantamine	<i>Galanthus nivalis</i>	Alzheimer's disease	[17]
Genistein	<i>Genista tinctoria</i> L	Anticancer, Alzheimer's disease	[18]
Ginkgolide B	<i>Ginkgo biloba</i>	Migraine	[19]
Ipecac	<i>Psychotria ipecacuanha</i>	Suppress vomiting	[20]
Leptospermone	<i>Callistemon citrinus</i>	Antityrosinaemia	[21]
Morphine	<i>Papaver somniferum</i>	Analgesic	[22]
Papaverine	<i>Papaver somniferum</i>	Anti-spasmodic	[22]

(Table 1) cont.....

Modern Drug	Indigenous Plant Source	Uses	References
Paclitaxel	<i>Taxus brevifolia</i>	Lung, ovarian, and breast cancer	[23]
Pilocarpine	<i>Pilocarpus jaborandi</i>	Glaucoma	[24]
Piperine	<i>Piper nigrum</i>	Stabilize blood sugar levels, combat cancer cell growth	[25]
Quinine	<i>Cinchona pubescens</i>	Antimalarial	[26]
Reserpine	<i>Rauvolfia serpentina</i>	Lowers blood pressure	[27]
Resveratrol	<i>Vitis vinifera L</i>	Antidiabetic	[28]
Salicin	<i>Salix alba</i>	Analgesic and anti-inflammatory	[29]
Scopolamine	<i>Datura stramonium</i>	Motion sickness	[30]
Silymarin	<i>Silybum marianum</i>	Liver diseases	[31]
Stilbenes	<i>Polygonum cuspidatum</i>	Vascular dementia	[32]
Taxol, docetaxel	<i>Taxus bervifolia</i>	Antitumor	[33]
Theophylline	<i>Theobroma cacao</i>	Asthma	[34]
Tubocurarine	<i>Chondrodendron tomentosum</i>	Muscle relaxant	[35]
Vincristine and vinblastine	<i>Catharanthus roseus</i>	Antineoplastic agents	[36]
Wogonine	<i>Scutellaria baicalensis</i>	Increase autophagy	[37]

The preservation of traditional herbs and related knowledge is significant in maintaining the traditional healthcare system for people who have been utilizing them since time immemorial. But traditional knowledge is eroding day by day not only due to the loss of biodiversity but also due to the endangered languages of primitive and indigenous people where they have been mostly used. The ever-increasing human population, which is causing the degradation of indigenous forests, complicates the preservation of indigenous plants even more. Inadequate documentation in the past, restricted inter-generation transfer of knowledge, and lack of involvement of the local people in the practice of traditional medicine also added to this significantly. The challenges for preserving indigenous herbs are mentioned below.

Education and Awareness Programs

Education and awareness programs play an important role in promoting the preservation of indigenous herbs. Informing herbal medicine practitioners and consumers about the importance of preserving these herbs and the sustainable use of herbal remedies can generate greater support for preserving efforts. Education and awareness programs can be targeted at schools, local communities, and relevant stakeholders to raise awareness about the ecological, cultural, and

CHAPTER 5

Traditional Knowledge and Intellectual Property Rights

Yash Bhandari¹, Vaishali Raghuwanshi^{2,*}, Sachin K. Jain³ and Umesh K. Patil⁴

¹ Department of Pharmaceutical Chemistry, Sri Aurobindo Institute of Pharmacy, Indore, India

² Department of Pharmaceutics, Sri Aurobindo Institute of Pharmacy, Indore, India

³ Oriental College of Pharmacy & Research Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India

⁴ Department of Pharmaceutical Science, Hari Singh Gour Vishwavidyalaya, Sagar, India

Abstract: This chapter explores the intricate connection between indigenous plant preservation and intellectual property rights (IPRs), emphasizing the importance of these relationships for the transmission and comprehension of traditional knowledge. Native American herbs have a rich cultural history and are becoming more and more valued for their therapeutic, environmental, and commercial benefits. The chapter highlights important tactics for the preservation and protection of native herbs, such as the creation of databases containing traditional knowledge and the use of geographical indicators. It highlights how crucial it is to provide tribes with the authority to decide who has access to their knowledge and to make sure that any commercialization or use of it is done so with prior consent and just recompense. Additionally, it emphasizes initiatives to set up databases and registries for TK documentation, which aids in preventing misuse and unapproved use. The scientific innovation of indigenous individuals and local groups, cultivated over centuries by careful study of nature and experimentation, is known as traditional knowledge (TK). It is essentially the knowledge, expertise, abilities, and customs that have been created, maintained, and transmitted within a community from past generations, and the members of that community are so thoroughly and deeply embedded in that environment that it is shaping their identity, whether it be spiritual or cultural. It is found in a wide range of situations, including those related to agriculture, scientific, technological, sustainable, and therapeutic knowledge, as well as information about biodiversity because it encompasses people's lives so thoroughly.

* Corresponding author Vaishali Raghuwanshi: Department of Pharmaceutics, Sri Aurobindo Institute of Pharmacy, Indore, India; E-mail: raghuwanshivaishali435@gmail.com

Keywords: Traditional knowledge, Ayurveda, Cultural expressions, Community, Digital library, Economic affairs, Heritage, Herbal remedies, Indian medicine system, Innovations, Indigenous herbs, Intellectual property rights, IP laws, Multinational enterprise, Patent, Protecting traditional knowledge, TRIPS, Semi-synthetic medications, WIPO, World trade.

INTRODUCTION

Traditional knowledge refers to the wisdom, practices, innovations, and cultural expressions bequeathed through generations within a community. It comprises a wide range of knowledge related to agriculture, medicine, biodiversity, folklore, and more, often deeply rooted in indigenous cultures. Intellectual property rights (IPRs) are legal rights conferred to individuals or groups for creations of the mind, providing exclusive rights to use, control, and benefit from their intellectual creations. When it comes to traditional knowledge, issues arise regarding the sheltering of knowledge under existing intellectual property frameworks [1, 2].

The challenge lies in recognizing and protecting traditional knowledge within intellectual property systems. Various initiatives and discussions have emerged to address this, aiming to safeguard the rights that are often designed for indigenous communities and ensure they benefit from their traditional knowledge without exploitation or misappropriation. There is an ongoing debate on how to integrate traditional knowledge into existing intellectual property laws while respecting the collective nature and communal ownership inherent in many indigenous cultures [3].

The Importance and Scope of Traditional Knowledge

For centuries, indigenous and local communities have used traditional and indigenous knowledge (TK) to follow local laws and practices for a better healthcare environment and traditions. TK was handed down and evolved from one generation to another generation [4, 5]. TK has performed in such a way that it continues to play a key role in critical sectors such as food reliability, agricultural development, and health treatment. Nevertheless, western societies, in general, must recognize any significant value in TK or any responsibility linked with its usage and have placidly accepted or hastened its demise through the destruction of the tribes' living society, the environment, and their cultural values [6].

TK is an essential component of lakhs of people's daily lives in poor countries across the globe. Traditional, edicine (TM) meets the basic health needs of the majority of people in poor nations when economic and cultural factors limit their access to "modern" healthcare facilities and medicine. In Malaysia, for example,

per capita consumption of TM goods is more than twice the amount of modern medications. It is particularly important in more advanced emerging countries, such as South Korea, whose per capita use of TM products is around 36% higher than that of contemporary drugs. It is frequently the most affordable medical care available to needy individuals and persons living in isolated places [7, 8].

In affluent nations, where the market for herbal remedies has expanded recently, TM is also very important. One estimate places the worldwide demand for herbal medicines at US\$43 billion, with growth rates ranging from 5% to 15% annually. WHO estimates that in 1999, TM brought in approximately \$5 billion from the worldwide market and \$1 billion from the local market for China, the industry leader. According to estimates, the European market was worth \$11.9 billion in 1999, of which 38% went to Germany, 21% to France, and 12% to the United Kingdom. Furthermore, a large number of pharmaceutical medicines contain or are based on biological ingredients. Particularly, plants are a significant source of medicinal materials [9, 10].

The significance of TK for its makers or creators and the large global community, as well as the need to nurture, protect, maintain, advise, and safeguard such knowledge, has grown on international forums. Thus, a WIPO-UNESCO Model Law on Folklore was fostered in 1981; in 1989, the notion of "Farmer's Rights" was embraced in the FAO International Undertaking on Plant Genetic Resources; and in 1992, the Convention on Biological Diversity (CBD) handled the matter expressly (Article-8 (j)). The World Intellectual Property Organization (WIPO) formed an Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge, and Folklore in 2000 and first met in an inaugural meeting in April 2001 [11, 12].

TK includes a wide range of knowledge categories. The components involved, the knowledge's actual or possible uses, the degree of codification, the type of possession, individual or collective, and the status of the knowledge under the law can all be used to separate them. A sizable body of literature, numerous recommendations for regulations, and calls for action in various international fora have resulted from the desire to conserve traditional knowledge. The type and extent of a potential protection regime may vary depending on how precisely TK is defined [13, 14].

Reasons for Protecting TK

The various interpretations of the term "protection" contribute to the imprecision of the justification for protection. Some people comprehend this idea about intellectual property rights (IPRs), where protection chiefly refers to preventing unethical and unlawful usage by other parties. Some see protection as

CHAPTER 6

Establishing Intellectual Property Rights for Indigenous Herbs

Ekta Prajapati^{1,*}, Sachin K. Jain¹, Sudha Vengurlekar¹, Umesh K. Patil², Ravikant Gupta¹ and J. Ekowati³

¹ Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India

² Department of Pharmacy, Dr. Hari Singh Gour Vishwavidyalaya, University Road, Sagar, MP 470003, India

³ Department of Pharmaceutical Science, Faculty of Pharmacy, Airlangga University, Surabaya, Indonesia

Abstract: In order to replace people-centered conservation models with models that utilize traditional knowledge and community involvement in conservation, the Global Coalition for Bio-Cultural Diversity established The Working Group on Intellectual Property Rights in 1990. This group brought together scientific organizations, environmental organizations, and indigenous peoples (Posey and Dutfield, 1996). The group came to the conclusion that the legal means available to invoke intellectual property rights (IPR) protection are insufficient to safeguard the cultural, scientific, and intellectual resources of indigenous peoples, as well as their traditional knowledge, after holding multiple conferences, seminars, and workshops with human rights and indigenous peoples' organizations. IPR is becoming more of an issue than it was at first. As a result, Traditional Resource Rights (TRP) have become an effective means of identifying many "Bundles of Rights" concerning the maintenance, recompense, and defense of the rights of indigenous people. In this chapter, we will discuss the many ways that the nation might benefit from the discovery of novel TRP-related compounds and their isolation, as well as the legal IPR protection regimes for MAPs and the separated active ingredients. In India's rich history, medicinal and aromatic plants (MAPs) have been utilized for ages to enhance general well-being, health, and attractiveness. India is also blessed with the biggest array of traditional herbal medical plants and remedies. The Indian medicinal systems of Ayurveda, Siddha, and Unani are engrained in our civilization. Ayurveda, which has been practiced for around 5000 years, uses mainly preparations and formulations created from medicinal herbs. Additionally, around 25% of drugs in contemporary pharmacopeia have botanical origins. These prototype molecules, albeit they have synthetic counterparts, comprise the majority of current pharmaceuticals. They were extracted from plants. In the present day, the conventional medical system is seeing a spectacular rebirth.

* Corresponding author Ekta Prajapati: Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India; E-mail: ekta.prajapati@orientaluniversity.in

Keywords: Intellectual property rights, Medicinal plants, Traditional medicine.

INTRODUCTION

Since ancient times, people have used herbal remedies to cure a variety of illnesses, including cancers of various types. Consideration of medicinal plants helps us understand their toxic nature, which helps protect humans and animals from damage that might otherwise occur. The common perception of restorative plants has grown throughout time because of their bioactive compounds, which may be found in many sections, such as proteins, vitamins, and polyphenols. Because of these phenolic compounds' inherent effects, they are important in pharmacological research. These compounds feature a fragrant ring that contains one or more hydroxyl groups, which affects how they function organically. There are several written records dating back over 5000 years that illustrate the use of medicinal herbs, including Egyptian papyri and Sumerian clay tablets of Nipper. The effects of several plants used in the past were confirmed using rational methods after a millennium, and some of them are now officially included in the pharmacopeia. Since ancient times, people have used locally produced medications to cure a variety of illnesses and ease pain. The people who lived in earlier times used plants or their mixtures, known as corpus therapeutic, to cure a variety of ailments. The Indian holy book, the Vedas, also makes use of locally available herbs, such as cloves and nutmeg, to make remedies. Because of their combination and accessibility, bioactive chemicals from plants are regarded as a sustainable supply of medicine for leukemia experts [1, 2]. Due to the existence of bioactive chemicals and auxiliary metabolites, plants have been used to induce sedation in Ayurveda and mainstream techniques. Additionally, medicinal plants include a variety of phytochemicals and metabolites that support the body's defense mechanisms and are effective against diseases like COVID-19. Three unique regions in South Africa have been identified for plant species that have the potential to be an effective cancer therapy. Twenty unique plant species were described, belonging to 17 different families, the largest of which was the Hypoxidaceae family. In Thailand, domestic pharmaceutical sales were estimated to have exceeded US\$2.5 billion in the mid-1990s. Homegrown pharmaceuticals are more in demand in Japan than pharmaceutically produced ones. The explosion of data that has been gathered about the cosmos that humans inhabit has faced humanity. The scientific revolution started during the Renaissance and gained momentum throughout time as knowledge was gathered more quickly. The 20th century saw incredible changes in every aspect of life, mostly brought about by advances in science and technology. The "individual innovation" is the essential driving force behind this Western-style knowledge aggregation, despite the fact that every invention has historical roots. While the disclosure of antimicrobials

and the creation of diesel engines fall into different scientific domains, they both share a common approach to methodological investigation and thought. Society gave being “inventive” a great boost, and it finally developed defense mechanisms. “Patent” is the necessary element to ensure progress. Thousands of unutilized licenses are linked globally each year. In the course of the development's logical evolution, on-screen characters sometimes decide to share their innovations without considering the financial implications, or they benefit from licenses. The globalized economy now supports licensing, which has a favorable influence on innovation. However, as the global economy becomes more accessible to all regions of the globe, some additional problems arise that are difficult to resolve using the standard private rights framework. Within the realm of mental invention, Intellectual Property Rights (IPR) might be a kind of protection. Copyright, exchange checks, and mechanical plans are all included in the concept of mental property; nevertheless, in this article, licenses that are somewhat linked to traditional medicine are discussed [3, 4]. When developments are taken into account, the results of Western science are fundamentally examined. However, a number of advancements that resulted from thousands of years of knowledge gathering based on interactions with traditional societal hierarchies are also true inventions and are protected by intellectual property rights (IPR). The treatment of infections that are resistant to modern medicine may be one of the areas of research that interests people the most, and unanswered questions about the intellectual property rights of those living nearby often surface. A conceptual framework on the locations and relationships between property and associated rights offers many perspectives on the matter. Biopiracy, or the act of using data without providing any benefit to the owner of the material or data, may present a problem in the future, but it is also a reality at this time and may lead to a number of legal outcomes. IPR has evolved into a metaphor for the inherent ownership of information that supplements traditional knowledge and has also produced substitutes for legally enforceable procedures that guarantee benefits return to the original cultures and countries. The debate over intellectual property rights highlights how important biodiversity is to human well-being. Throughout history, plants have served as the cornerstone of pharmacies. However, as time goes on, the pace at which species and civilizations perish increases, and human health declines due to diseases for which there is currently no cure. As a result, the value of plants as medicines is more understood, and the intellectual property rights related to their use are discussed globally. The Intellectual property rights (IPRs) pertaining to medicinal and aromatic plants MAPs are based on two unique foundations: those MAPs that are generated via plant breeding techniques and used as developed MAPs and those MAPs that are discovered in the wild and harvested for usage. Thus far, normal plant breeding frameworks that prioritize controlled fertilization and selection have been used.

CHAPTER 7

Balancing Preservation and Access

Ravikant Gupta^{1,*}, Sudha Vengurlekar¹, Sachin Kumar Jain² and Vaibhav Rajoriya¹

¹ Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India

² Oriental College of Pharmacy & Research, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India

Abstract: The chapter “Balancing Preservation and Access” delves into the intricate dynamics involved in the conservation of indigenous herbs, emphasizing the need to strike a delicate balance between preservation imperatives and the promotion of responsible access. Recognizing the cultural, ecological, and medicinal significance of these herbs, the chapter underscores the imperative of preserving traditional knowledge and protecting biodiversity. It highlights the importance of respecting the cultural rights of indigenous communities, advocating for ethical guidelines, and empowering communities in the decision-making process. The chapter also emphasizes the significance of sustainable access and responsible usage, advocating for controlled harvesting methods and equitable benefit-sharing mechanisms. It addresses the multifaceted challenges that arise from conflicting interests and priorities, advocating for inclusive governance mechanisms that accommodate diverse perspectives and interests. Ultimately, the chapter advocates for a holistic approach that prioritizes the preservation of cultural heritage while fostering the sustainable use of indigenous herbs for the betterment of present and future generations.

Keywords: Biodiversity, Conservation, Cultural rights, Community empowerment, Controlled harvesting, Cultural heritage, Equitable benefit-sharing, Ethical guidelines, Inclusive governance, Indigenous herbs, Preservation, Responsible usage, Sustainable access, Traditional knowledge, Traditional ecological knowledge.

INTRODUCTION

The preservation of indigenous herbs necessitates a delicate balance between safeguarding these invaluable resources and ensuring equitable access for their sustainable use. Achieving this equilibrium requires a nuanced understanding of the intricate interplay between conservation efforts, cultural rights, and the

* Corresponding author Ravikant Gupta: Faculty of Pharmacy, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India; Tel: +9179440930; E-mail: ravikant491990@gmail.com

socioeconomic needs of communities. This chapter explores the challenges and strategies involved in striking a balance between the imperative to preserve indigenous herbs and the need to provide access for cultural, medicinal, and commercial purposes.

The term “balancing” refers to the act of achieving a harmonious or equitable distribution between two or more opposing or complementary forces, ideas, or elements. In the context of the chapter “Balancing Preservation and Access”, it pertains to the delicate equilibrium that needs to be struck between the imperative to preserve indigenous herbs and the necessity of providing access to these resources for various purposes, including cultural, medicinal, and commercial [1]. This balance involves considering the conservation of traditional knowledge, the protection of cultural rights, and the sustainable utilization of these valuable resources while also addressing the needs and interests of different stakeholders, such as indigenous communities, conservationists, and commercial entities [2]. The concept of balancing underscores the importance of managing competing priorities and interests to ensure the long-term sustainability and equitable use of indigenous herbs.

“Preservation” refers to the conscious and proactive efforts aimed at protecting, conserving, and maintaining the integrity of indigenous herbs, including their cultural, ecological, and medicinal significance. Preservation involves the safeguarding of traditional knowledge associated with the cultivation, harvesting, and uses of these herbs, as well as the protection of the natural habitats and biodiversity in which they thrive [3]. It also encompasses initiatives to prevent the overexploitation, degradation, or extinction of these valuable resources, ensuring their availability for present and future generations [4]. Preservation, in this context, highlights the need to recognize the cultural heritage embedded in indigenous herbs and the importance of integrating sustainable conservation practices to maintain their intrinsic value and significance [5].

“Access” refers to the provision of the opportunity to utilize, interact with, or benefit from indigenous herbs for various purposes, including cultural, medicinal, and commercial applications. It involves facilitating the sustainable and responsible use of these resources while ensuring that communities, researchers, and practitioners have the necessary means to engage with these herbs in ways that align with cultural practices, ethical considerations, and conservation principles [6]. Access also entails promoting the equitable distribution of benefits derived from the utilization of indigenous herbs, thereby addressing the socioeconomic needs of communities while upholding the rights and interests of various stakeholders [7]. The concept of access underscores the importance of

fostering a balance between enabling the utilization of these valuable resources and implementing measures to prevent their overexploitation or misuse.

HISTORICAL BACKGROUND

The historical background of the challenges associated with balancing the preservation and access of indigenous herbs is rooted in the long-standing interplay between traditional knowledge systems, cultural practices, and the impacts of colonialism, globalization, and modernization [8, 9]. Indigenous communities across the world have cultivated a profound understanding of their local ecosystems, including the diverse uses and medicinal properties of various herbs within their natural surroundings. This deep-seated knowledge has been passed down through generations, forming the cornerstone of their cultural identity and traditional practices [10]. However, the historical trajectory of colonization and the imposition of external governance structures often led to the marginalization and erasure of indigenous knowledge systems, including the use and preservation of herbs. Colonial powers frequently dismissed indigenous practices as primitive or superstitious, undermining the value of traditional ecological knowledge and contributing to the loss of biodiversity and cultural heritage [11]. With the onset of globalization and the increasing commercialization of natural resources, indigenous herbs have garnered attention from the global market, leading to the exploitation and overharvesting of these valuable resources [12].

The lack of appropriate legal protections and recognition of indigenous intellectual property rights has further exacerbated the challenges, as indigenous communities have often faced the appropriation of their traditional knowledge without receiving equitable benefits or acknowledgment [13]. In response to these historical injustices, there has been a growing recognition of the need to preserve and protect indigenous knowledge systems and the biodiversity associated with traditional practices [14]. The emergence of international agreements and frameworks, such as the Convention on Biological Diversity and the Nagoya Protocol, has aimed to address the issues of benefit-sharing and the protection of traditional knowledge, providing a foundation for fostering more equitable relationships between indigenous communities, researchers, and policymakers [15].

Moreover, the rise of the indigenous rights movement, along with increased advocacy for the recognition of cultural rights and the promotion of community-based conservation initiatives, has highlighted the importance of preserving indigenous herbs within the context of broader efforts to safeguard cultural diversity and promote sustainable development. Understanding the historical

CHAPTER 8

Collaborative Approaches and Partnership

Rupesh Kumar Pandey^{1,*}, Satyaendra Kumar Shrivastava², Priyanka Pandey³, Dishant Gupta⁴, Ravindra Kumar Pandey⁵, Shiv Shankar Shukla⁵ and Sachin K. Jain⁶

¹ Faculty of Pharmacy, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh, India

² Parijat College of Pharmacy, Indore, Madhya Pradesh, India

³ NKR College of Pharmacy, Meerut, Uttar Pradesh, India

⁴ Swami Vivekanand College of Pharmacy, Indore, Madhya Pradesh, India

⁵ Columbia Institute of Pharmacy, Raipur, Chhattisgarh, India

⁶ Oriental College of Pharmacy & Research, Oriental University, Near Aurobindo Hospital, Sanwer Road, Indore 453555, MP, India

Abstract: Collaborative approaches and partnerships are important tools in the drug discovery process. This helps not only minimize the research gap but also strengthens scientific work. In this chapter, we have discussed the collaborative approaches and challenges ahead. Herbal medicines are an emerging field in the drug discovery process as they are safe and have the least toxicities. There is a need for collaborations that enrich bioactive compounds and their applicability in the treatment of diseases. The partnerships linked to industry and academic institutions can lead to the development of the drug discovery process.

Keywords: Collaborative approaches, Drugs, Herbal, Partnerships, Regulatory challenges.

INTRODUCTION

Herbal medicine has been available since the inception of this world. Their therapeutic efficacy can be seen in ancient literature like charak samhita, where classified systems and appropriate use of herbal drugs can be seen [1]. Collaboration serves as the channel for novelty and makes possible the incorporation of traditional knowledge with modern scientific advancements [2]. Collaborative approaches and partnerships play a vital role in progressing herbal medicine research, development, and dissemination. Collaborative approaches

* Corresponding author Rupesh Kumar Pandey: Faculty of Pharmacy, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh, India; E-mail: ranu.rupeshpandey@gmail.com

and partnerships are intended to reinforce intellectual property rights related to herbal medicines. Many researchers are working on native, traditional, and local societies in all aspects of their compilation and investigations [3]. Indigenous knowledge has turned out to be increasingly important in the herbal drug discovery process. Simultaneously, in local communities, the use, embezzlement, and commercialization of their knowledge and biogenetic resources have increased [4]. The major challenges with herbal medicines are quality and standardization; collaborative approaches can remove these obstacles through partnerships between researchers and pharmaceutical organizations.

Various experts have suggested that this increase in patent rights has socially negative consequences insofar as multiple, overlapping intellectual property (IP) rights create “patent thickets”, which make it expensive for manufacturers to commercialize inventive products and difficult for researchers to extend the frontiers of technology [5]. Knowledge-sharing organizations, such as patent pools, alliances, and standard-setting organizations - where owners of IP share patent rights with each other and third parties - have been proposed as a way for firms to work around the problem of patent thickets. This chapter is based on the role of collaborative approaches and partnerships in the development of herbal drug discovery research.

In addition, partnerships engage in recreation to address the innumerable challenges facing the herbal medicine area. Starting from quality control and standardization to regulatory obstacles and market entree obstructions, these challenges require many-sided solutions that can only be achieved from side-to-side joint actions. Collaborative platforms give paths to contribute to the best practices, transfer knowledge, and advocate for policies that maintain the safe and effective use of herbal medicines [6].

Principle of Collaborative Approaches and Partnerships

The principle of collaborative approaches is as follows, and it is important to follow these parameters for the betterment of partnerships.

RESEARCH COOPERATION

Bringing together researchers from diverse disciplines such as botany, pharmacology, chemistry, and medicine can enhance our understanding of herbal medicines. By pooling resources, expertise, and data, collaborative research efforts can lead to more robust studies, novel discoveries, and improved methodologies for studying herbal remedies [7].

Engagement of Public and Private Partnership

Collaborations between public research institutions, private companies, and non-profit organizations can accelerate the translation of herbal medicine research into practical applications. Public-private partnerships can facilitate the development of standardized herbal products, quality control measures, and clinical trials to evaluate the safety and efficacy of herbal treatments [8].

COMMUNITY ASSIGNATION

Connecting local communities, traditional practitioners, and indigenous knowledge holders in herbal drug projects is necessary for relating to cultural practices, safeguarding traditional knowledge, and certifying the sustainability of medicinal plant resources. Community-based partnerships can also encourage reasonable admittance to herbal remedies and support economic development in rural areas [9].

GLOBAL COLLABORATION

Herbal medicine is often used across different cultures and regions, and international collaboration can facilitate the exchange of knowledge, resources, and best practices. Collaborative networks involving researchers, policymakers, and healthcare professionals from different countries can address global health challenges, such as antimicrobial resistance and non-communicable diseases, using herbal medicines [10].

Academic and Training

Collaborations between academic institutions, healthcare providers, and herbal medicine practitioners can enhance education and training programs in herbal medicine. By sharing curriculum resources, providing mentorship opportunities, and organizing workshops and conferences, partnerships can promote the integration of herbal medicine into conventional healthcare systems and improve patient care [11].

Role of Regulations in Collaboration

Collaboration between regulatory agencies, industry stakeholders, and researchers is essential for developing evidence-based regulations and quality standards for herbal products. By harmonizing regulatory frameworks, sharing scientific data, and promoting transparency and accountability, partnerships can ensure the safety, efficacy, and quality of herbal medicines in the global market [12].

CHAPTER 9

Future Directions and Innovations

Anuradha Derashri^{1,*}, Disha Sharma¹, Akanksha Dwivedi² and Devyani Rajput³

¹ LSHGCT's Gahlot Institute of Pharmacy, Navi Mumbai, Maharashtra 400709, India

² Acropolis Institute of Pharmaceutical Education and Research, Indore 452007, M.P., India

³ Dr. Hari Singh Gour Vishwavidyalaya, Sagar, M.P. 470003, India

Abstract: Indigenous culinary traditions built upon unique combinations of native flora constitute an invaluable yet increasingly endangered form of intangible cultural heritage. However, the communal and incremental refinements to these place-based food practices over centuries struggle to find protection under modern intellectual property frameworks centered on individual ownership. This chapter discusses emerging directions and technologies that can potentially assist indigenous communities in retaining custodianship and gaining recognition over culinary heritage involving heritage crops and multi-ingredient formulations while also deriving fair economic benefits from commercial promotion. Digital databases and geographical indications emerge as means for collectivization to address diffused individual rights. Benefit-sharing models based on disclosure restrictions rather than information ownership show promise for balancing commercial value with cultural sensitivity. Participatory sensor-based technologies can enforce traceability and transparency across supply chains to ensure compensation flows back to originating communities according to access and benefit-sharing principles. However, centralized regulatory approaches remain limited in encompassing the diversity of traditional contexts, informal innovations, and customary laws around indigenous food heritage. Ultimately, preserving the culinary heritage requires harmonizing formal intellectual property protections, contract law regulations, and community-managed traditional resource rights framed by principles of intergenerational knowledge sovereignty and indigenous data governance. Advancing analytical techniques and blockchain-enabled tracking offer future opportunities if deployed responsibly and aligned to the cultural and ethical norms of indigenous communities.

Keywords: Advance analytic techniques, Benefit sharing, Cultural sensitivity, Culinary heritage, Digital database, Food heritage, Geographical indications, Indigenous herbs, Intellectual property, Indigenous data, Sensor-based technology, Traditional knowledge.

* Corresponding author Anuradha Derashri: LSHGCT's Gahlot Institute of Pharmacy, Navi Mumbai, Maharashtra 400709, India; E-mails: anuradhaderashri@gmail.com, dishasharma.3003@gmail.com

INDIGENOUS CULINARY HERITAGE PROTECTION SYSTEMS

Indigenous culinary heritage preservation relies on various systems aimed at protecting traditional knowledge associated with food, recipes, and culinary practices. One fundamental approach involves communal ownership and documentation within indigenous communities [1]. Often, culinary traditions are passed down through generations, shared within close-knit communities, and considered communal property rather than individually owned. Documenting these practices, recipes, and food preparation methods becomes crucial to ensure their preservation and authenticate their origins [2].

Geographical indications (GIs) have been employed as a means of safeguarding traditional food products tied to specific geographic regions. However, this system has its limitations when applied to indigenous culinary heritage. While GIs can protect against imitation, they might not effectively safeguard the cultural significance, spiritual connection, or collective knowledge intrinsic to indigenous culinary practices. Additionally, many traditional recipes and foodways might not fit the criteria for GI recognition due to their communal nature and absence of clear geographical boundaries [3].

Customary practices within indigenous communities serve as powerful mechanisms for protecting culinary heritage. These practices encompass oral traditions, customary laws, and community norms that regulate the usage, transmission, and conservation of traditional culinary knowledge. Elderly and cultural custodians within these communities play a pivotal role in preserving and transmitting indigenous food-related knowledge through customary practices, reinforcing the collective ownership and significance of culinary heritage [4].

Efforts to protect indigenous culinary heritage should consider a holistic approach that acknowledges communal ownership, documents traditional practices, navigates the limitations of geographical indications, and values customary practices within indigenous communities. This multifaceted approach holds promise for ensuring the preservation and respect of diverse culinary traditions while acknowledging their cultural and communal importance [5].

INTELLECTUAL PROPERTY RIGHTS AND CULINARY HERITAGE

Intellectual Property Rights (IPRs) encompass legal rights granted to individuals or entities over creations of the mind, providing exclusive rights to use, sell, or reproduce their inventions, literary or artistic works, and discoveries [6]. Culinary heritage, constituting traditional recipes, culinary techniques, and indigenous food knowledge, forms a significant part of intangible cultural heritage. Preserving this

heritage through IPRs involves recognizing and protecting the intellectual contributions embedded in traditional cuisines [7].

Indigenous knowledge related to culinary traditions often faces challenges in terms of protection and recognition under conventional intellectual property frameworks. Traditional knowledge holders, particularly indigenous communities, have historically encountered difficulties in safeguarding their traditional recipes and culinary practices due to the absence of explicit legal protection. Despite their immense cultural significance, traditional foodways have been vulnerable to misappropriation, unauthorized commercialization, and exploitation [8].

Efforts are being made globally to establish a legal framework that recognizes and protects the intellectual property associated with culinary heritage. These initiatives aim to safeguard traditional recipes, food preparation techniques, and indigenous knowledge through various legal instruments and *sui generis* systems [9]. Laws are being formulated to acknowledge the collective ownership of traditional knowledge and ensure equitable sharing of benefits derived from commercial utilization. Additionally, innovations in IPRs focus on providing legal recognition and protection for indigenous communities' traditional food-related practices, promoting cultural preservation and community empowerment [10].

Innovations in preserving culinary heritage through IPRs include establishing geographical indications, trademarks, and patents to protect traditional food products and production methods. These mechanisms not only safeguard the uniqueness and quality of traditional cuisines but also create economic opportunities for communities by promoting their culinary heritage in domestic and international markets [11]. Moreover, initiatives are underway to integrate indigenous knowledge into intellectual property frameworks, fostering respect, appreciation, and preservation of diverse culinary traditions for future generations [12].

CONTEMPORARY APPROACHES TO SAFEGUARDING INDIGENOUS KNOWLEDGE

Contemporary approaches to safeguarding indigenous knowledge, especially concerning culinary traditions, involve innovative technological interventions and collaborative initiatives. Technological advancements offer promising solutions for documenting and preserving traditional knowledge [13]. Digital repositories, databases, and multimedia platforms serve as invaluable tools to archive, digitize, and disseminate indigenous culinary practices. These platforms help in recording traditional recipes, food preparations, and associated cultural rituals, ensuring their longevity and accessibility for future generations [14].

SUBJECT INDEX

A

Acid 25, 79
 gallic 25
 ophelic 79
Affirmative protection 39
Agents, neuropharmacological 25
Agroecology 107
Ailments 20, 56, 78
 medical 56
 mental 20
 rheumatic 78
Allopathic treatment 128
Alzheimer's disease 44
Amalgamation 2
Amazon rainforest 105
Ancient medical practices 20
Anthropogenic factors 102
Antimicrobial 20, 25, 26, 44, 71, 115
 properties 20
 resistance 115
Antineoplastic agents 45
Antioxidants 25
Applicability, industrial 41
Arabic medicine 57
Arthritis 25
Assets, infrastructural 116
Assortments, contemporary 83
Asthma 24, 26, 28, 45, 79, 82, 83, 86
 allergic 28
 cure bronchial 79
Astringent tonic 79
Authenticity 4, 12, 13, 99
 preserving cultural 13
Authorities 20, 116
 ancient 20
 regulatory 116
Authority, valid legal 84
Ayurveda and modern medicine 17
Ayurvedic 21, 43, 75, 76, 131
 industry 131
 medicines 21, 75, 131

wisdom 76

B

Balance 58, 61, 94, 95, 99, 100, 102, 103, 106, 108, 124
 harmonious 61, 106, 108
Biodiversity 33, 36, 37, 38, 48, 52, 53, 84, 85, 93, 94, 95, 96, 99, 100, 101, 125, 126
 conserving 96
 preserving 37
 protecting 48, 93
Biological 63, 84
 changes act 84
 diversity 63
Blockages, bowel 82
Blockchain-enabled tracking 121
Blooms, inflorescence stack 81
Botanical prototype chemicals 130
Breast cancer 45
Bronchitis 79, 82
Brown North Sea 6
Burns, gel skin 24

C

Cancer 71, 81
 therapy, effective 71
 treatments 81
Capacity building 47, 104, 131
Civilizations 1, 2, 4, 13, 59, 70, 72, 126
 ancient 1, 2, 13
 diverse 59
 foreign 4
CNS stimulant 44
Colonialism 95
Commerce, promoting distant 83
Commercial exploitation demands 102
Committee on trade and environment (CTE) 63
Community 17, 85, 93, 102, 106, 107, 123
 empowerment 93, 107, 123

- ethics 102
- managed medicinal plant gardens 106
- medicine 17
- resources 85
- Complementary 21, 23, 94, 96
 - forces 94
 - medicine 21, 23
 - healthcare 96
- Components 75, 80, 127
 - phytochemical 127
 - steroidal 80
 - vibrant 75
- Conjunctivitis 86
- Conservation 1, 48, 93, 94, 96, 97, 98, 99, 101, 103, 105, 106, 107, 108
 - of biodiversity 96, 98, 99, 101, 103
 - planning 48
- Constipation 81
- Convention on biological diversity (CBD) 37, 54, 63, 95, 101
- Cooking 1, 2, 9, 126
 - techniques 1, 2, 9
 - zero-waste 126
- Cooking methods 1, 2, 125, 126
 - allergen-free 126
- Cough 23, 24, 26, 27, 28, 44
 - & cold 24
 - suppressant 44
- Creative local gastronomies 127
- Cuisines, contemporary 1, 13
- Culinary 2, 6, 7, 8, 125, 126
 - arts 2, 126
 - food 6, 7, 8
 - practices traces 2
 - preservation 125, 126
- Culinary heritage 1, 3, 11, 12, 13, 122
 - conservation 11, 13
 - exploration of 3, 12
 - preservation of 1, 3, 13
 - protecting 122
 - safeguarding 1
- Culinary practices 2, 3, 20, 122, 123, 125, 126
 - disseminate indigenous 123
 - safeguarding traditional 125
- Culinary traditions 2, 3, 4, 9, 12, 13, 122, 123, 126
 - diverse 122, 123, 126
 - restore 9
- Cultivation 38, 46, 47, 55, 94, 96, 100, 101, 104, 106
 - practices, sustainable 100, 104
 - sustainable 96, 106
- Cultural 1, 3, 5, 9, 11, 12, 13, 58, 97, 103, 104, 121, 124
 - anthropology 5
 - empowerment 97
 - fabric 1, 3, 12
 - influence 58
 - legacy 5, 11, 12
 - memory 9
 - preservation 1, 13, 104
 - revitalization programs 104
 - sensitivity 103, 104, 121, 124
- Cultural heritage 5, 10, 11, 12, 93, 94, 95, 96, 97, 98, 99, 100, 101, 103, 104, 108, 125
 - global 100
 - preservation of 93, 97, 100, 108
 - protecting 12
- Cultures 3, 9, 13, 20
 - culinary 9
 - diverse 3, 13, 20
- Curative measures 131
- Cure 28, 71, 72, 79, 81, 87, 127
 - diabetes 81
 - fever 79
 - illnesses 127
- D**
- Databases 52, 64, 65, 86, 123
 - electronic 86
 - hosting 64
- Detoxification treatments 57
- Diarrhea 9, 10, 17, 24, 26, 27, 59, 82, 83, 126
- Diets 9, 10, 59
 - balanced 59
 - plant-based 126
 - sustainable 10
- Digestive disorder 27
- Diseases 16, 19, 20, 21, 23, 24, 25, 43, 71, 72, 82, 129, 131
 - chronic 129
 - respiratory tract 82
 - transmitted 21
 - treating diverse 23
- Dishes 4, 8
 - native 4
 - traditional culinary 4
 - traditional holiday 8

Diversity 24, 47, 88, 95, 97, 98, 100, 116, 118, 121
cultural 95, 97, 98, 100
genetic 47
Drug(s) 21, 23, 27, 28, 43, 54, 56, 59, 70, 78, 79, 81, 113, 128, 130
allopathic 128
contemporary 54, 130
resistance 21
Dyspepsia 78, 83

E

Ecological 45, 93, 94, 97, 99, 100, 108, 117
balance 99
conservation 117
Educational programs 3, 104
Elements 3, 19, 97
crucial 97
of culinary heritage 3
preventive 19
Embllic myrobalan 81
Enforcement, legal 37

F

Financial powers 85
Flavors, sour 6
Food 1, 3, 4, 5, 7, 8, 10, 11, 12, 20, 55, 57, 122, 125, 126, 127
festive 3
industry 127
seasoning 20
Fusion 2, 13, 57, 73, 126
cuisine blending 126
synergistic 73

G

Gastric disorders 26
Gastrointestinal discomfort 80
General agreement 36, 37, 83
on tariffs and trade (GATT) 36, 37, 83
on trade in services (GATS) 36
Geographical indications (GIs) 36, 37, 38, 73, 80, 121, 122, 123
GI recognition 122
GIT Infection 26
Glaucoma 45
Global market pressures 103

Globalization, economic 34
Growth, combat cancer cell 45

H

Hamburger steak 7
Healing 16, 18, 23, 27, 28, 57, 58, 59, 60, 96
innate 59
wound 27, 28
injuries 18
Health problems 17
Healthcare 16, 18, 20, 24, 28, 38, 53, 60, 97, 116, 118
customs, conventional 16
environment 53
practices 38
Healthcare systems 43, 48, 57, 58, 59, 60, 115
contemporary 48, 57, 58, 59
conventional 115
Herbal 18, 20, 25, 27, 28, 38, 43, 45, 47, 53, 54, 57, 58, 59, 114, 115, 117, 128, 129
cosmetics 43
drug discovery process 114
elements 20
medication 128
medicine industry 117
plant preservation 47
preparations and pharmacology 58
remedies 18, 20, 25, 27, 28, 38, 45, 53, 54, 59, 114, 115
therapies 128, 129
treatments and medicines 57

Herbs 27, 28, 29, 43, 45, 48, 57, 58, 70, 71, 74, 75, 85, 93, 94, 95, 96, 98, 102, 105, 129
medicinal 70, 71, 105
therapeutic 27
traditional 43, 45, 85
Homoeopathic treatments 60
Honey bee network 86

I

Illnesses 56, 76
addressing medical 56
contemporary 76
Immune suppression 131
Indigenous herbs, management of 46, 107
Industry 9, 75
global nutrition products 75

tourism 9
 Infections 78, 79, 87, 131
 airborne 131
 parasite 87
 treating skin 79
 urinary tract 78
 Inflammatory disorders 25, 26, 27
 Intellectual property (IP) 33, 34, 35, 36, 38, 39, 40, 41, 53, 54, 114, 121, 123
 frameworks 123
 laws 35, 39
 rights protection 40
 systems 39, 53
 traditional 38
 Intergovernmental committee 35, 36, 38, 54
 on genetic resources 38
 on intellectual property and genetic resources 35, 36, 54
 IPR 75, 76, 85, 88, 89
 applications 85
 framework 89
 infringement 89
 laws 88
 regulations 75, 76

L

Legacy 3, 9, 12, 13, 56, 131
 cuisine 3, 9
 culinary 13
 Legal 33, 37, 39, 40, 46, 72, 73, 95, 104, 107, 123, 125
 instruments 123
 outcomes 72
 protections 37, 39, 40, 46, 73, 95, 104, 107, 125
 system 33
 Legends, numerous 7
 Liver diseases 45

M

Malnutrition 87
 Management, stress 59
 Medications 19, 27, 43, 77, 78, 79, 82, 87, 129, 130, 131, 132
 antimicrobial 131
 aroma 131
 ayurvedic 130
 commercial crude 82

contemporary 129, 130
 raw 79
 veterinary 87
 Medicinal 23, 29, 57, 95, 98
 properties 23, 29, 95, 98
 traditions 57
 Medicine 16, 17, 18, 23, 37, 38, 53, 57, 60, 64, 71, 72, 78, 79, 96, 101, 117, 127, 129, 130
 bioactive 129
 contemporary 17
 conventional 60
 crude 79
 efficacy of herbal 101, 117
 indigenous herbal 16, 23
 plant-derived 23
 Methods 48, 105
 organic cultivation 105
 sustainable harvesting 48
 Multilateral environmental agreements (MEAs) 63

N

National healthcare policies 48
 Natural 16, 24, 35, 46, 84, 95, 98, 99, 100, 101, 129
 products 24
 regeneration 46
 resources 16, 35, 84, 95, 98, 99, 100, 101, 129
 Nature 12, 23, 27, 46, 52, 56, 71, 122
 communal 122
 diversified 12
 toxic 71
 Naturopathic treatments 59
 Naturopathy 21, 58, 59
 Neem tree 87
 Nervous disorders 18
 Nitric oxide activators 44
 Nongovernmental agencies 47
 Noodles, cabbage 6
 Nuclear breeding 73
 Nutraceuticals, natural 25
 Nutrients, dietary 10
 Nutritional densities 9

O

Obvious law 76
Olive oil 8
Osteopathic physicians 59

P

Pharmacopeia, contemporary 70
Phytochemicals, bioactive 25
Plant(s) 17, 24, 29, 38, 44, 47, 70, 72, 86, 126
 aromatic 70
 breeding techniques 72
 -derived biomolecules 24
 diverse medicinal 29, 38
 herbal 44, 47
 ingested toxic 17
 traditional 126
 turmeric 86
Potato dumplings 6

R

Regimental therapy 58
Regulations, contract law 121
Resilience 5, 96, 98, 99, 107
 cultural 98, 99
 economic 5, 107
Resistance 73, 129, 130
 germ 130
 microbial 129
Resources 11, 23, 34, 37, 94, 100, 101, 103, 104, 105, 107, 114, 115, 118
 biogenetic 114
 crucial 23
 cultural 11
 diverse herbal 118
 medicinal plant 101, 115
Role 58, 59
 of homoeopathy 59
 of naturopathy 58

S

Sensor-based technology 121
Skin 26, 78, 79
 conditions 78, 79
 infections 26

Sustainability 1, 11, 13, 98, 100, 104, 107, 115, 117, 125, 127

 cultural 1, 11, 13
 environmental 107
 socio-cultural 11

Sustainable 48, 126

 conservation 48
 cooking methods 126

Synergistic effect 23

Systems 34, 35, 37, 60, 61, 63, 116, 122, 130, 131
 genetic resource 37
 immune 131
 multilateral trading 63

T

Technology 118, 126
 integration application 126
 transfer programs 118
Traditional 4, 9, 22, 28, 33, 34, 38, 39, 43, 45, 48, 56, 58, 59, 70, 85, 102, 115, 116, 123
 Chinese medicine (TCM) 59
 cuisines 4, 9, 123
 cultural expressions (TCE) 33, 34, 39
 drugs 116
 food preparation techniques 4
 healthcare systems 43, 45
 herbal 70
 medical systems 22, 58
 medicinal knowledge (TMK) 22, 28, 38, 56
 medicine techniques 48
 practitioners 102, 115, 116
 restorative frameworks 85
Traditional healing 17, 22, 59
 techniques 22, 59
Transparency, promoting 115
TRIPS agreement 36, 63, 65
Tumorous growths 79

U

Urinary problems 24
Urine analysis 58

V

Verbal convention 88

W

Western corporations 87
Wild edible plants (WEPs) 126



Sachin K. Jain

Sachin K. Jain is a professor & principal in Oriental College of Pharmacy & Research Oriental University Indore MP (India). He has 18 years of teaching experience. He received the best researcher award, best pharmacy professional award & young talent award at various national and international conferences. He has published more 12 books with various reputed publishers such as Bentham Science, Taylor and Francis, Springer Nature, Cambridge Scholar Library, Iterative International Publishers along with more than 105 research/ review articles in the national and international journals. He is an active peer reviewer in various national and international journals with high impact factor.



Ravikant Gupta

Ravikant Gupta has a decade of experience in pharmaceutical industry such as, MNCS like IPCA, Mylan, Torrent, RGPV, AFRC, PCI, AICTE, NIRF, etc. He is a Ph.D. and has attended more than 50 national and international conference/seminar/webinar/ symposiums. He has more than 27 research paper published in national and international journals, 08 books published, 8 chapters published & 6 chapters communicated, 5 FDP attended. He is a registered pharmacist and winner of health excellence award, research excellence award, young scientist award, inspirational associate professor award, etc.



Sudha Vengurlekar

Dr. Sudha Vengurlekar, Dean, Faculty of Pharmacy, Oriental University, Indore, India, is an accomplished academician with 21 years of expertise in pharmaceutical education, research, and administration. She has in-depth knowledge of healthcare systems, workflows, and regulatory compliance related to drug design. Her research expertise includes antimicrobial drug design, herbal drug development and molecular modeling techniques, along with a strong understanding of healthcare technologies and data analysis tools. She has published 70 research articles, 15 book chapters, and 6 books in reputed journals and publications. She has secured grants from AICTE, PCI, and ICMR for conducting various events and established strong collaborations with industries. Her contributions to scientific committees, editorial boards, and industry collaborations continue to drive advancements in pharmaceutical sciences.



Nidhi Bais

Nidhi Bais did Ph.D. in pharmaceutics from School of Pharmacy, DAW, Indore, India. She has more than decades of academic experience and she is presently working with Oriental College of Pharmacy and Research, Oriental University, Indore as associate professor of the department of pharmacy. She has presented more than 20 national and international seminars and has publications in reputed journals. Besides, she is actively engaged in teaching research administration.